

OLD
COAST
iFLY

BRISBANE **STATE** CHAMPIONSHIP

17th
AUGUST 2024

iFLY BRISBANE. 395 HAMILTON RD, CHERMSIDE QLD 4032

ABOUT iFLY

With over 2 million flyers visiting our tunnels every year, iFLY is leading the way in growing the sport of Indoor Skydiving, as one of the only all-inclusive sports in the world. People from all walks of life are embracing the challenge of mastering their bodies in the wind and competing in worldwide events. iFLY Australia's wind tunnels located in Perth, Brisbane, and Melbourne are giving people of all ages and abilities the thrilling experience of Indoor Skydiving.

iFLY Brisbane is thrilled to once again host The Queensland Indoor Skydiving State Championships in 2024. This is the third time this national competition will be held in Eastern Australia, due to the success of last years event the competition will once again be open to both international and national flyers.

We invite **you** to be one of our official partners and join us in ensuring the success of this prestigious event.



ABOUT THE CHAMPIONSHIPS

2024 BRISBANE STATE CHAMPIONSHIP

The Queensland Indoor Skydiving State Championships is back in 2024. This event brings our flying community together in a day of friendly competition. Events: Freestyle, Formation Skydiving, Vertical Formation Skydiving, Dynamic. It's a full day of competition. Spectators welcome and encouraged. Live stream (TBC), Flying, Food, Music, Afterparty (TBC)

The country's top freefall talent will descend on our purpose-built vertical wind tunnel, capable of generating wind speeds of up to 180mph and perfectly replicating freefall conditions.

As always, the 2024 Australian Indoor Skydiving State Championship will be free for spectators, just inches from the action, courtesy of iFLY's clear glass tunnel, and will witness some of the World's most spectacular freefall skills, only otherwise seen 12,000 feet above ground.

We are expecting over 150 of Australia's elite skydiving performers & competitors to go head to head this year, as they fight to be named Australian Champions across a range of hotly contested disciplines from acrobatic artistic freestyle, to team events involving pre-determined routines & maneuvers performed at high speed.

The event will also be streamed LIVE on iFLY Australia's Facebook/YouTube accounts to an international audience, as well as at locations within the Brisbane CBD.






PREVIOUS YEARS' AUSTRALIAN OPEN INDOOR SKYDIVING CHAMPIONSHIPS

iFLY AUSTRALIA ORGANIC REACH

| |  |  |
|---------------------------|---|---|
| AVERAGE WEEKLY REACH | 96,739 | 9,233 |
| AVERAGE WEEKLY ENGAGEMENT | 5,818 | 279 |





iFLY Brisbane Indoor Skydiving

Published by Scott Eckel [?]

· 29 June 2021 ·

Get Involved

🔔

We're excited to announce, for the QLD Indoor Skydiving State Champs 2021, we have the best MC in town on the mic ALL day 🙌🔥

👤

@petersuttonspeedy

2,408

People reached

523


Engagements

Boost post

You and 34 others

2 comments

7 shares



iFLY Brisbane Indoor Skydiving ...

Sponsored ·

🔔

QLD Indoor Skydiving State Championships 2021 - Streaming live, this weekend!

📅

SAT, 30 OCT 2021


QLD Indoor Skydiving State Championships 2021

Interested

Steph Hende...

10 comments

1 share



SPONSORSHIP OPPORTUNITIES

There are several levels of partnerships, from a national level to supporting individual participants, teams or disciplines, or even providing branded merchandising including flight suits, helmets and other prizes.

Your brand will be displayed in the lead up to the event itself throughout the venue, on all printed materials, on our designated website event page, on organic and paid social media platforms including Facebook, Instagram, TikTok, YouTube and LinkedIn as well during the live stream on the day. Our hosts will ensure there are shout outs during the event itself to thank our partners for their contributions.



2023 SPONSORS

Sponsors play a huge part in making events like this possible, here is a list of our sponsors from the Eastern Australian State Championships 2023.



SPONSORSHIP TIERS

| | PLATINUM | GOLD | SILVER | BRONZE |
|---|----------|--------|--------|------------------|
| INVESTMENT (CASH PORTION)* | \$10,000 | \$5000 | \$1500 | PRODUCT SERVICES |
| Logo on event collateral | ✓ | | | |
| Large sponsor logo within tunnel | ✓ | | | |
| Branding visible at all Australian locations for 3 months | ✓ | | | |
| 30 minutes for content creation within wind tunnel | ✓ | ✓ | | |
| Branded emails to Australian database of | ✓ | ✓ | | |
| 5 x double passes to fly | ✓ | ✓ | | |
| Partnership stand during the event | ✓ | ✓ | ✓ | |
| Social media exposure of an estimated 150,000 people | ✓ | ✓ | ✓ | |
| Dedicated host shout-outs | ✓ | ✓ | ✓ | ✓ |
| Digital advertising across all three venues (20 screens) | ✓ | ✓ | ✓ | ✓ |
| Merchandise included in competitor registration packs | ✓ | ✓ | ✓ | ✓ |

2024 BRISBANE STATE CHAMPIONSHIPS

CONTACT

2024 BRISBANE STATE CHAMPIONSHIPS

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